RFP ADDENDUM NO. 1:

Date: January 15, 2020
Reference: RFP #GMU-1636-20
Title: Branding and Marketing Services
RFP Issued: December 20, 2019
Proposal Due Date: January 23, 2020 @ 2:00 PM EST

The following changes are hereby incorporated into the aforementioned RFP:

1. Responses to questions will be posted January 23, 2020 at 4:00 PM EST.

2. Proposal due date changes to January 31, 2020 at 2:00 PM EST.

Schedule changes to:

- Issue in eVA: 12/20/19
- Advertise in Washington Post: 12/20/19
- Vendors submit questions by: 1/13/20 by 4:00 PM EST
- Post Question Responses: 1/23/20 by 4:00 PM EST
- Proposals Due: 1/31/20 @ 2:00 PM EST
- Proposals to Committee: 2/4/20
- Review and Score Proposals: 2/4/20 – 2/18/20
- Scores to Purchasing: 2/19/20
- Oral presentations (if necessary): Week of 2/24/20
- Negotiations/BAFO: Week of 3/2/20
- Award: Week of 3/2/20
- Contract Start Date: TBD

All other terms and conditions remain unchanged.

James F. Russell
James F. Russell, Director, CUPO